

# SHEYANNE ELIASON

## OBJECTIVE

Seeking to apply my creativity and cross-media experience to a full-time graphic design, marketing, or similar graphic communications position.

## EXPERIENCE

### GRAPHIC DESIGN INTERN | MAY 2018 - AUGUST 2018

J. F. Ahern Co. | Fond du Lac, WI

- Created graphics and illustrations adhering to company corporate branding
- Prepared variety of print and digital projects for B2B business including brochures, posters, booklets, and advertisements
- Utilized print knowledge to create marketing collateral

### FRONT END ASSISTANT MANAGER | AUGUST 2012 - MAY 2018

Gordy's Market | Chippewa Falls, WI

- Team leader with a proven ability to train, supervise, motivate, and evaluate customer service representatives
- Experience working with mail at postal substation

## PROJECTS

### SEO AUDIT | DECEMBER 2018

Larry Smith Outdoors | Oshkosh, WI

- Evaluated existing web presence and how content functions within a search engine. Presented suggestions on possible areas of improvement

### IMPROVED MENU DESIGN | JULY 2018

Every Buddy's Bar and Grill | Chippewa Falls, WI

- Designed new menu to portray theme of establishment
- Increased profits for food sales upon roll-out of new menu

## CREATIVE EXPERIENCE

- Brochures
- Posters
- Publications
- Business Cards
- Logo Design
- Designing for Digital Media
- Marketing
- Web Design
- Social Media
- Personalization
- Email Blasts
- Search Engine Optimization
- Direct Mail
- Hat and T-shirt Design
- Prepress and Post Press Operations
- Vinyl Decals
- Label Design
- Designing for Print

## CONTACT



715-226-1891



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## EDUCATION

### CROSS- MEDIA GRAPHICS MANAGEMENT

University of Wisconsin-Stout,  
Menomonie, WI

January 2016-December 2018

## SKILLS

### ADOBE PHOTOSHOP

### ADOBE INDESIGN

### ADOBE ILLUSTRATOR

### MICROSOFT OFFICE 365

### BASIC HTML

## ACHIEVEMENTS

### UW-STOUT CHANCELLOR'S AWARD OF ACADEMIC EXCELLENCE

Spring 2017

### PRESIDENT'S LIST CHIPPEWA VALLEY TECHNICAL COLLEGE

Fall 2015

VISIT MY ONLINE PORTFOLIO AT

<https://sheydesign9.wixsite.com/portfolio>